

manuel knight
ACADEMY

CSI

Structure

Policies	Processes
Structure	Strategy



Culture

Rituals	Symbols
Heroes	Values

what

execute or evacuate

how

if you want corn - plant corn!

Three Mindsets for Top Performance Culture

REALITY

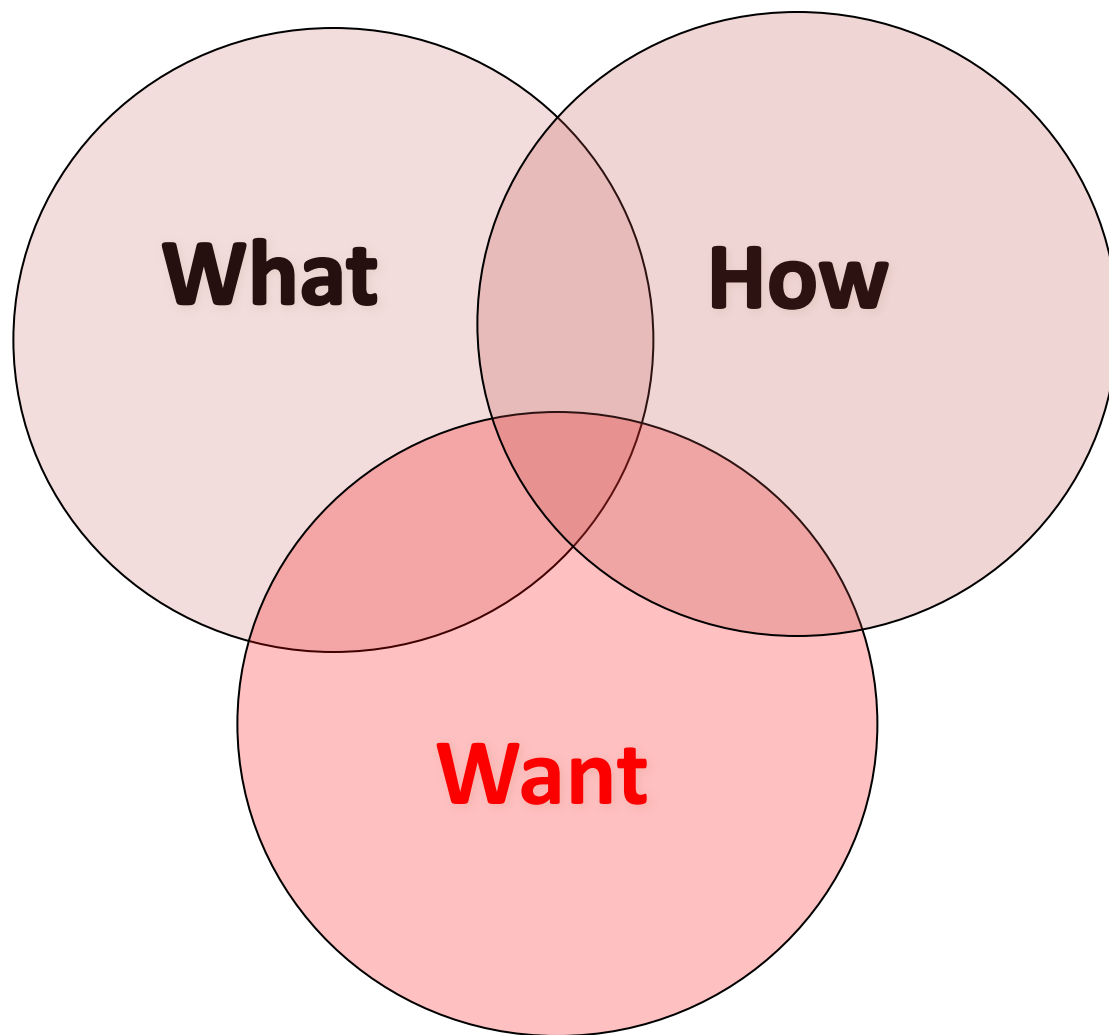
The reality is the reality.

RESOURCES

What we have is what we have.

OWNERSHIP

If you see the problem – you own it.



What

How

Want

**THE CORN
PHILOSOPHY**

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